



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration Report on Fresher's Day Celebrations

A.Y 2022-2023

(In association with E- SPIRIT CLUB)

Event Name	Fresher's Day Celebrations.
Event type/Name	Cultural Programmes and Fresher's day.
Date/duration	03-12-2022,9.00AM TO 4.00PM
Resource person/Organiser	1. Dr.K.Appa Rao, Principal, LBRCE. 2. K.Chandrasekar, News Reporter, MAHA NEWS, Alumni. 3. A. Harshitha, CSE 4 TH Year Student. 4. S.Uha jahnvi, ECE 4 TH Year Student. Organizers: 1. Ch.Lakshmi Narayan 2 nd Year MBA. 2. Sai Priya 2 nd Year MBA. 3. Suseela 2 nd Year MBA.
Name of Convener	Dr. A. Adishesha Reddy
Target audience	250
Total No. of participants	232
Objective the event	Interaction of Seniors with Juniors.
Description about the event:	Students interacted with seniors and participated in Extra Curricular activities. Seniors distributed gifts to Juniors and Felicitated the Guests by the Organizers.



Event- poster, Interaction of Chief Guest, Cultural Programme and Felicitation to Chief Guest.

A.A. Adishesha Reddy

Dr.A.Adishesha Reddy
Head of the Department